

Exercise: Discovering Your Purpose/Creating Your Vision

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*Answer the following questions as if the **outcome has already been completed** at some point in the future. I recommend 5 or 10 years. Imagine you are “standing” in the outcome five years from now and answering the questions.*

- What special qualities and talents have I been able to develop in myself?
- What risks have I taken to grow my business?
- What are the few things I am doing now that I am passionate and “on purpose” about? Who am I serving? How am I serving?
- What are my employees thanking me for?
- What are my work relationships with my team like? What qualities are present and alive in these relationships?

- What qualities are now present in my relationships with my clients?
- What risks have you taken with clients and employees to help them grow? How has their results improved?
- What are my team members bragging about?
- How have I created balance between my personal life and work life?
- How has my work become an expression of who I am as a whole person?
- What am I giving back?
- How does my business serve me?

- I stopped being a servant to my business when....

- What role would I play if \$\$ was not an issue?

In Summary,

- If you could wave a realistic magic wand, what exactly will your firm look like in five years?