



Right now, you're probably asking yourself *"How do I get to where I want to be in my recruiting business?"*

Whether it's low fees, clients and/or candidates who don't get back to you, a lack of a marketing system, fear of making calls, maybe even some burnout, the truth is this...

You have been blessed with ambition and the resources to reach your goals or you wouldn't have reached out to us! This is your moment to OWN IT!!

We are excited to share with you **our RE-BOOT 3-Month Back to Basics Recruiting Bootcamp**. This program has been engineered to quickly address the needs of solo/independent recruiters just like you!

RE-BOOT is centered on giving YOU highly personalized, private coaching, peer-level group coaching, and SPECIFIC training for the needs of solo recruiters to get you back on track or elevate to the next level of your billings! I have assembled a team to support you in elevating your recruiting practice.

Whether reaching a new level means acquiring more clients, becoming a trusted adviser, making revenue predictable, or simply getting out of overwhelm, your private coaching sessions will help you get all of this and more.

You'll leave each private coaching session feeling confident with the exact steps you need to take.

When we say we're here to help you every step of the way, WE MEAN IT!

When you are unclear, uncomfortable, "stuck", it may cause you to question... *"Can I do this? Do I have what it takes? Could it really be this easy?"*

We all feel fear. We all have moments of uncertainty, which is why when we RE-BOOT together my team and I will hold you accountable to the goals you have set for yourself...no matter what! It's time to allow building a thriving, profitable, and exciting business to become clear, easy, and step-by-step. ***It's time to RE-BOOT!!!***

This is your moment to SHOW UP. For yourself, your family, and for the companies you're here to build with your expertise.

The good news is you're not alone. It's you and me and my team... together!



RE-BOOT - A Proven Path to 6-Figure Revenue Growth



Is this right for me?

You're passionate about what you do. However, you may be newer to the business or a veteran who needs to RE-BOOT, go back to basics with NEW tools for the 21st Century. You may also be a bit burnt out by all those companies that gave you assignments and don't get back to you. Placements may seem like random events; and you're feeling the stress of how to prioritize the myriad of tasks your business needs doing.

What you want is a CLEAR PATH with simple steps that feel achievable, even when time is tight. You want a plan that honors your strengths, increases the respect you get from your clients, and gives you clarity in execution from the moment your feet hit the ground every day. Most of all, you want to feel you're doing the right things to get your business moving forward on a solid, reliable foundation, and to see your income increasing significantly in 90 to 121 days or less! **You want a RE-BOOT!!!**

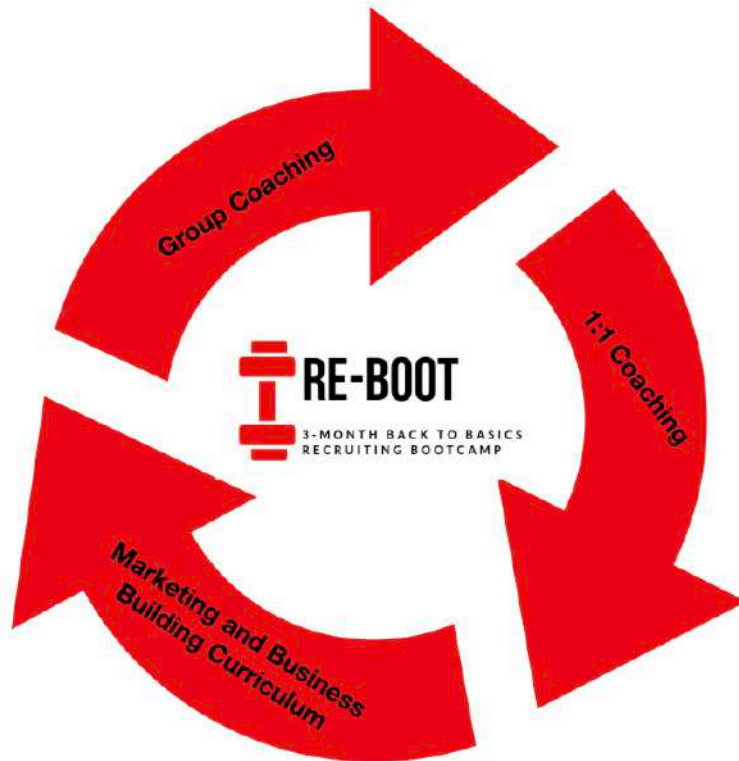
RE-BOOT PRIVATE 1:1 COACHING with KATHLEEN KURKE

Forget cookie cutter approaches! With our private coaching you get personalized mentoring that honors your unique priorities, personality, and strengths. Our expert coaching gives you the opportunity to customize and implement key marketing & business strategies, plus create breakthroughs for you with the personal growth side of running your business. Your **RE-BOOT** private coaching program includes 3 private coaching sessions with Kathleen Kurke, who billed over \$18,000,000.00 in her career and is a leading industry trainer and coach in her own right.



In addition, you have access to 3 PRIVATE 1:1 Laser calls for those times where you need situational help, areas you are stuck, need advice, etc.

"When I joined the RecruiterU's Solo Coaching program they made a promise... 'Do exactly what I tell you and you will grow your revenue significantly'... Mike has delivered on his promise. Mike delivers a step-by-step process and the implementation support to guide you through executing what he teaches. I have been in this business a long time and frankly, I was getting a bit bored and burnt out. Not only has Mike brought us up to date on the latest ideas and techniques, but implementing some of the new strategies Mike introduced has made this business exciting again... I appreciate continued growth in revenue AND I'm having a lot more fun too!" Nick Mancino, Velocity Staffing, FL



RE-BOOT COACHING

3 Monthly Business Momentum Q&A Group Coaching Calls

Get your questions answered plus receive on the “spot” coaching in these dynamic calls. Mike includes on-the-spot additional training on key marketing, recruiting, time management, motivation, etc. strategies plus shares his latest mindset strategies to help you stay centered and confident as you grow.

3 Monthly Metrics Group Q&A Coaching Calls

Most recruiters we meet don’t track the right metrics, or, bluntly, don’t track them at all! The main reasons we have found is that most recruiters were “abused” with their numbers earlier in their career and/or no one ever taught them that doing this the right way CREATES A CLEAR PATH to their billing goal. This monthly call reinforces the key metrics and Mike will show you where you can “tweak” your numbers using the online metrics tool provided in this program.

“I’m proud to report that for this month I am billing out \$73,395!!!! 47k of that margin is a direct result of Mike’s program. Additionally, on August 3rd I am billing out for 50k margin from one placement. This is also a direct result from Mike’s program. Two of my largest billings ever in my career have come from using the steps that I have learned from Mike Gionta and his “Double Your Placements in 121 Days or Less” mentoring Program! I think I am still in shock!!!

I began this program just 4 months ago, and i have billed an additional 108k from new clients. I’m not working harder, or longer hours...Doesn’t get better than that!” Rachel Smith, TrueFit

RecruiterU's RE-Boot Camp Marketing & Business Building Curriculum.

Each Module includes MP3 downloadable content, transcripts, templates; at approximately 60 minutes each and available to listen to 24 hours a day from your membership site.

The coaching calls guide you through areas you are implementing and getting stuck, on refining your technique or even coaching you through client and deal situations. So each month there are 3 calls with 1 week off. ***All the calls are recorded and all the training modules are transcribed.***

Curious why you might be consistently missing your goals? Are you a bit Bored? You're probably not clear on what you want EXACTLY right now!! We begin to fix that here, on our first call. Learn the exercises and get the tools to set a compelling short & long term vision! Define compelling targets that get you excited again as a recruiter.

Learn 3 Strategies for Marketing/Client Development WITHOUT Cold Calling! Many of the ways you were taught to develop new clients do NOT work well anymore! After this call, you will have 3 distinct strategies that you can implement immediately to be working on warm leads every day. No more "Hey, do you have any requirements I can help you with today" calls!



How to outsource your research--CHEAP and liberate hours of your day. Are you spending hours per day finding names to call? STOP! In this call we teach you how to get dozens if not hundreds of names, phone numbers and email addresses from inexpensive outsourced researchers.

The #1 KEY to Creating Predictable Revenue Month to Month. This module is easily the MOST important module of the program! Metrics are distasteful to most recruiters because they were NEVER taught the right way to use them. After this module, that will no longer be true! (We also provide the online metrics tool at NO COST as part of the program!)

Easy Business Planning Practices for Your Solo Practice. You will know EXACTLY, SPECIFICALLY & PRECISELY what to do each quarter, each month, and each week in your business to hit your revenue targets. You don't need an elaborate 53 page plan to run your business. Use our easy PROVEN three-page template and exercises.

Time Management for Solo Recruiters. Discover where your time is being wasted and eliminate those distractions forever! Using and implementing the strategies on this call you can eliminate from 2 to 5 hours of wasted time each day!

Effective Daily/Weekly Planning for the Solo/Independent Recruiter. Distracted? Is there a lot of wasted time in your day? In this module and with our template you learn how to pre-plan your week... easily so you can stop figuring out your day when you show up at your desk!

The Art of Talent Seduction. To compete at a high level you need to be amazing at attracting & recruiting passive candidates. "Pitching jobs" at them doesn't work well. We'll teach you how to approach, seduce and land great talent for your client companies.

How to SIGNIFICANTLY Reduce Fall-Offs, Counter Offers, and Offers Turned Down. Indecisive Candidates? Clients? Are you losing placements from turn-downs & Counter-Offers? You worked weeks if not months putting the deal together and ... BOOM! It blows up! These mistakes are costing you tens of thousands of dollars. On this call learn Proper Expectation setting, Preparation, Debriefs and Closing Techniques that should save at LEAST one deal per Year!

How to Get Retainers & Engagement Fees. The KEY to being a "Trusted Adviser" is being on "their team". When a company invests in you upfront the relationship and the process work MUCH differently! Getting retainers requires a defined sales process you will learn in this module. My experience is MOST recruiters are not doing ANY of this!

Your Next 12 Months... You've finished your first quarter and made some GREAT strides! This module coaches you through planning using all the new systems and strategies you have put into your recruiting practice. Learn how to engineer these into the next 12 months to get you clear on what we need to work on together.

"I went through a period from late 2013 through the first half of 2014 where I had multiple deals blow up and despite growth in activity, placements would not come together. Then it all caught up in the second half of 2014, and my revenue grew 70%+ for 2014. His coaching was to follow the very specific activities (which he outlined in depth) we can control and that the placements would follow. I stuck with Mike's program and he was spot on. Net, net: I did almost double my revenues 😊 I am very thankful I found Mike in the beginning of 2014 because I was still very new to the business, and might have given up. I'm so glad I didn't!!" Laurie DeSalvo, FiSource Group, AZ



BONUSES:

1) Retainers for Recruiters 6 Module Video Course!

- a. Over 6 hours of content on **the ULTIMATE A-Z System for getting Money Upfront** even if you've NEVER sold a retainer before!
- b. The exact scripts, templates and forms to guide you through the retainer process.
- c. The FOLLOW-UP Reporting System to get **REPEAT retainers & clients who will PAY YOU \$100k PLUS** in search fees annually!
(Value \$997)

2) Access to 5 “Recruiting Masters” best techniques!

Mike interviewed 5 Multimillion dollar Big Billers who reveal their secrets on getting retainers, well performing clients, how they keep themselves motivated, and other keys to becoming a Recruiting Industry Big Biller!
(Value \$1,000)

3) Private Membership Site

All training calls, transcripts, templates, forms as well as all the coaching calls are stored and sorted for you to be able to easily access them 24 hours a day, 7 days a week!

4) Private Facebook Group

Have a question between calls? No problem! Post it to the private Facebook group where Mike, Kathleen, and the rest of the RecruiterU community can give you their insights and opinions to solve your problem! **(Value \$2,400)**

“I joined The RecruiterU’s Solo Coaching Group because I wanted to learn the structures and ideas used by the best in this industry. RecruiterU delivered that and more. I hit my annual goal in 7 months, making it my best year EVER...with 5 months left to go!

Mike, an expert in the field, led me and our group through the key concepts we needed to implement and provided feedback to keep us on track. I now have the same process and system that most seasoned recruiters use, which allows me to forecast my billings and removes the mystery in the business. My business is now engineered to deliver outstanding service while allowing more time for family and travel. Mike’s program generated these results! Beth Todd, Todd Legal, Chicago, IL

Your Coaches!



Kathleen Kurke is well known for her 30 year history of high dollar production and growth-oriented leadership.

Kathleen works with individuals and organizations as a speaker, trainer, coach and business consultant, but with a singular focus: increasing performance, production and profitability.

- Worked with the almost 200 franchised offices at Global Recruiters Networks, Inc (GRN) as Chief Learning Advocate to launch over 1000 hours of learning content. **Results: Individual and system-wide production revenues increased.**
- Pioneered a consultative sales model for Management Recruiters International (MRI) that revolutionized the way more than 600 offices went to market. **Results: Increased revenue production and recruiter retention.**
- Built a national recruiting practice. **Results: \$18m in personal production.**
- Built and managed a 15 person search firm. **Results: Industry-busting retention and production averages.**

Kathleen has remained a leader in the executive search industry for the last 20 years of her recruiting career, and was selected in 1995 for membership in the Pinnacle Society, a recruiting industry honor society recognizing 75 of the top executive recruiters in North America. Kathleen was honored to serve as President of this prestigious organization for 4 consecutive years.



Mike Gionta is one of the most recognized names in the Recruiting Industry Today. From almost going out of business in 1991 Mike,

after numerous “learning experiences” built his personal billings consistently over \$1,000,000 per year with his best year in personal billings of \$2,143,000.00.

Mike has coached Solo/Independent Recruiters since 2007 to use the techniques and strategies he used for themselves to multiply their earnings without working longer harder hours.

His training & coaching on becoming a “trusted adviser” as well as getting retainers has revolutionized the way his clients conduct their business

Mike has authored a book “How To Double Your Placements in 121 Days or Less” and is published frequently in leading Recruiting Industry Trade Journals the Fordyce Letter and EmlInfo. In addition Mike is often a Key Note speaker at National and State Conferences.

Disclaimer: Every effort has been made to accurately represent our program and its potential. Any claims made of actual earnings or examples of actual results can be verified upon request. The testimonials and examples used are exceptional results. It doesn't apply to the average purchaser and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on his or her background, dedication, desire and motivation. As with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money.

“I had a disastrous year as a recruiter a couple of years ago. I started the year with high expectations but ended with dismal results. Largely out of desperation, at the end of the year I signed up for TheRecruiterU’s Coaching group as I hoped Mike and his team might be able to get me back on track.

I have enjoyed being in the group and listening and talking to Mike 2X a month. This year is dramatically better than last, it looks like I will make the lofty goals I set for the when we started which I thought were largely a pipe dream.

I have gotten a great return on the time and money I invested and highly recommend TheRecruiterU’s Coaching Group. If you are struggling as a single shingle recruiter or have a small practice, I recommend you talk to TheRecruiterU!” Rich Bond, Bond & Company, CT

“I joined TheRecruiterU’s coaching program over 2 years ago. Revenues grew 259% last year because of what I learned in the program! The program & coaches take you through various marketing techniques and has a unique process for helping you as a recruiter become a trusted adviser to your clients. The program helped me get clear and focused on where the best opportunities for me were in my niche.

*Additionally, I completely changed my approach to my market and that yielded these results and what looks like another 140% growth this year! If you’re struggling with clients who pay low fees, don’t treat you with respect and fluctuating revenue please look into working with TheRecruiterU! **It’s a great investment!**” Robert Fielder, People First, Dallas, TX*

“The best ball players, basketballers, golfers and business leaders have coaches. It’s the amateurs that don’t. As a professional Recruiter, I have had many mentors over the years. Mike was one of those (but he probably didn’t know it). He then became my coach when I decided to join his coaching program. His techniques- both tactical and strategic- are very strong to position yourself as an authority in your industry.

Many of his learnings can be applied in many global markets – not just the USA. He will get you focused on learning your key metrics and taking you from overwhelmed to clarity and make your revenue predictable. He helped see a 50% increase in my billings in the first year of his coaching – and I am nowhere near the most disciplined student he has. I became much more selective on my clients and also freed up a heap of time in my personal life. I highly recommend time with Mike and his team if you are looking for that accountability and chance to network with some like-minded Recruiters hire Mike’s team as your coach!” Tyron Giuliani, Tokyo, Japan

